

THE 2022  
**ROBERTSON  
SHOW**

**REBOOT**

15 & 16 October



+

THE 2023  
**ROBERTSON  
SHOW**

# Dairy Shows

## Sponsorship Kit



**ROBERTSON**  
AGRICULTURAL & HORTICULTURAL  
SHOW SOCIETY INC.

2022 Robertson Show *REBOOT* & 2023 Robertson A&H SHOW





# ROBERTSON

AGRICULTURAL & HORTICULTURAL  
SHOW SOCIETY INC.

## Dairy Shows

Well!! If it wasn't COVID-19 disrupting The Robertson Show it was the extraordinary weather we experienced in February and March 2022!

You are probably aware only the Robertson Show Pavilion Competitions were held in March this year with the remainder of the show was postponed.

We are delighted to announce **The 2022 Robertson Show REBOOT!**  
*..on the 15th and 16th October, followed by the 2023 Robertson A&H Show.*

And - we need your support.

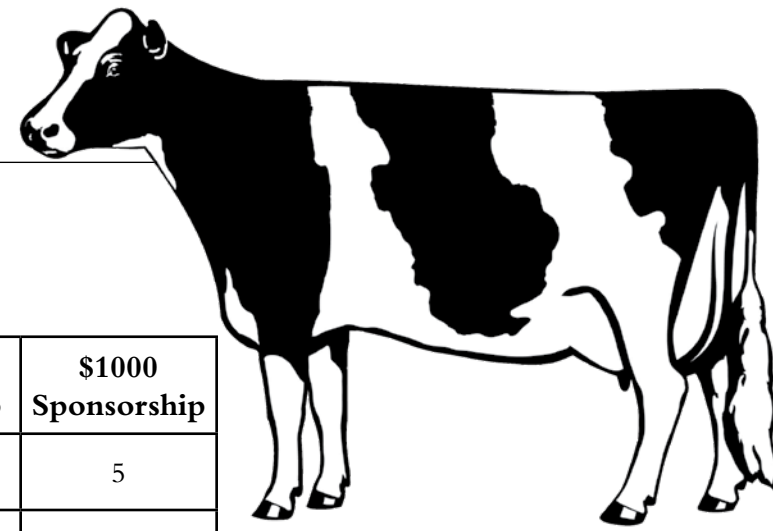
With a bigger and better show planned, we know your ideal business target market will be there as before (albeit 1.5m apart and with clean hands!)

Following are sponsorship opportunities however, if you would like us to build a tailored sponsorship package that suits your business perfectly then please email: [lucinda@tangelo.com.au](mailto:lucinda@tangelo.com.au)

**We look forward to welcoming you as a supporting partner of the  
the 2022 Robertson Show REBOOT & the 2023 Robertson A&H Show**



# Sponsorship Options



## 2022 Robertson Show REBOOT & 2023 Robertson A&H Show

BENEFITS	\$250 Sponsorship	\$300 Sponsorship	\$500 Sponsorship	\$1000 Sponsorship
Show Society Memberships (free entry to the show)	2	3	4	5
2022 Robertson Show REBOOT Dairy Schedule	1 x logo	1 x logo	1/4 page ad	1/2 page ad
2023 Robertson A&H Show Dairy Schedule	1 x logo	1 x logo	1/4 page ad	1/2 page ad
2023 Robertson A&H Show Schedule	1 x logo	1 x logo	1 x logo	1/4 page ad
Show website during 2022 Robertson Show REBOOT & 2023 A&H Show	1 x logo	1 x logo	1 x logo	1 x logo
Social Media post(s) - 2022 Robertson Show REBOOT	1	1	2	3
Social Media post(s) - 2023 Robertson A&H Show	1	1	2	3
Promotional materials throughout the year	-	Small logo	Small logo	Large logo
Banner* placement at the 2022 Robertson Show REBOOT	-	-	-	1 x banner

### \$5,000 or \$10,000 sponsorships

If you are interested in considering a Gold (\$5,000) or Platinum (\$10,000) sponsorship please email [lucinda@tangelo.com.au](mailto:lucinda@tangelo.com.au) for benefit details.

*\* Banner to be supplied by the sponsor. Banner design and production can be arranged at an additional cost. Ask for a quote.*

SPONSOR LEVEL (please tick your chosen sponsorship level)				
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Please complete the form below and email to [lucinda@tangelo.com.au](mailto:lucinda@tangelo.com.au) or Mail to: Sponsorships, PO Box 3044, Robertson NSW 2577

Please send an invoice for my sponsorship choice above to:

Contact email: \_\_\_\_\_

Contact name: \_\_\_\_\_

Company name: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Company address: \_\_\_\_\_

# THE 2023 ROBERTSON SHOW

Friday 10th & Saturday 11th March

## Robertson A&H Show - Audience Stats:

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- 2023 Robertson A&H Show Schedule
  - 1,500 professionally designed and printed full schedules distributed by post to members and are also available at various Southern Highlands retail outlets from Mid February.
  - A digital version will be available for download from [www.robertsonshow.org.au](http://www.robertsonshow.org.au)
- Social media exposure
  - The Robertson Show facebook page has 2,800 followers and growing ...but posts often exceed this reach through followers sharing our posts:



- Show promotional material
  - A3 posters with sponsor logos will be posted in all the main towns and villages around the Southern Highlands in early February
  - A4 flyers will be distributed to Southern Highlands shops for posting in windows in early February.
- Attendance at the Show (banners & trade space)
  - Previous years have seen in excess of 5,000 people over the course of the Saturday show day