

We look forward to welcoming you as a supporting partner of the the 2022 Robertson Show REBOOT & the 2023 Robertson A&H Show

## Sponsorship Options

## 2022 Robertson Show REBOOT & 2023 Robertson A&H Show

BENEFITS	\$250 Sponsorship	\$300 Sponsorship	\$500 Sponsorship	\$1000 Sponsorship
Show Society Memberships (free entry to the show)	2	3	4	5
2022 Robertson Show REBOOT Horse Schedule	1 x logo	1 x logo	1/4 page ad	1/2 page ad
2023 Robertson A&H Show Horse Schedule	1 x logo	1 x logo	1/4 page ad	1/2 page ad
2023 Robertson A&H Show Schedule	1 x logo	1 x logo	1 x logo	1/4 page ad
Show website during 2022 Robertson Show REBOOT & 2023 A&H Show	1 x logo	1 x logo	1 x logo	1 x logo
Social Media post(s) - 2022 Robertson Show REBOOT	1	1	2	3
Social Media post(s) - 2023 Robertson A&H Show	1	1	2	3
Promotional materials throughout the year	-	Small logo	Small logo	Large logo
Banner placement at the 2022 Robertson Show REBOOT	-	-	-	1 x banner
SPONSOR LEVEL (please tick your chosen sponsorship level)				



## \$5,000 or \$10,000 sponsorships

If you are interested in considering a Gold (\$5,000) or Platinum (\$10,000) sponsorship please email lucinda@tangello.com.au for benefit details.

\* Banner to be supplied by the sponsor. Banner design and production can be arranged at an additional cost. Ask for a quote.

Please complete the form below and email to lucinda@tangello.com.au or Mail to: Sponsorships, PO Box 3044, Robertson NSW 25//				
Please send an invoice for my sponsorship choice above to:	Contact email:			
Contact name:	Company name:	Phone:		
	Company address:	Thome.		
Signature:	Company address.			



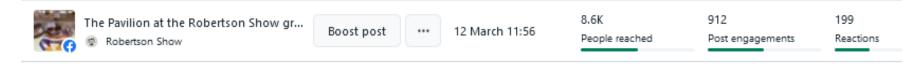
## **Robertson A&H Show - Audience Stats:**

2023 Robertson A&H Show Schedule

- 1,500 professionally designed and printed full schedules distributed by post to members and are also available at various Southern Highlands retail outlets from Mid February.
- A digital version will be available for download from www.robertsonshow.org.au

Social media exposure

- The Robertson Show facebook page has 2,800 followers and growing ...but posts often exceed this reach through followers sharing our posts:



Show promotional material

- A3 posters with sponsor logos will be posted in all the main towns and villages around the Southern Highlands in early February
- A4 flyers will be distributed to Southern Highlands shops for posting in windows in early February.
- Attendance at the Show (banners & trade space)
- Previous years have seen in excess of 5,000 people over the course of the Saturday show day