

2023  
SPRING DAIRY  
SHOW

*Dairy Show*  
Sponsorship Kit





**ROBERTSON**  
AGRICULTURAL & HORTICULTURAL  
SHOW SOCIETY INC.

# Dairy Shows

**The 2023 Robertson A&H Show** was the biggest and best in the history of the Robertson Show.

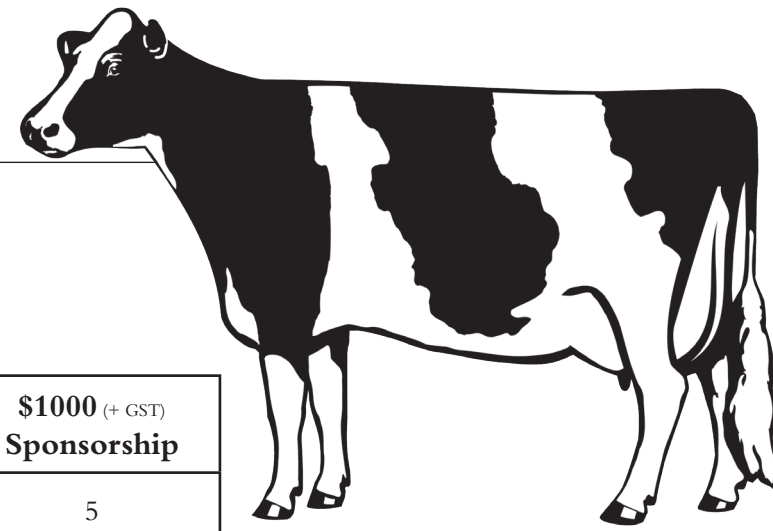
And we now invite you to play an important role in the inaugural **2023 Robertson Spring Dairy Show**. This show follows the successful

Robertson Annual dairy show format featuring Holstein, Illawarras, Jerseys, Ayrshire, Brown Swiss & Guernsey.

We know your ideal business target market will be there as before - just more of them with our marketing and PR strategy in place.

**We look forward to welcoming you as a supporting partner of the  
the 2023 Spring Dairy Show**

# Sponsorship Options



## 2023 Spring Dairy Show

BENEFITS	\$250 (+ GST) Sponsorship	\$300 (+ GST) Sponsorship	\$500 (+ GST) Sponsorship	\$1000 (+ GST) Sponsorship
Show Society Memberships (free entry to the show)	2	3	4	5
Event naming rights	-	-	Best Uddered Cow	Grand Champion Female
2023 Spring Dairy Show Schedule	1/4 page	1/4 page	1/2 page ad	Full page ad
Show website 2023	logo dairy page	logo dairy page	logo dairy page	logo dairy page
Social Media post(s) – 2023 Spring Dairy Show	3	4	5	6
Sample bag for exhibitors		1 page brochure	2 page brochure	Marketing materials of choice and Sample if desired
Banner* placement at the 2023 Spring Dairy Show			1 x banner	1 x banner
<b>TOTAL SPONSOR VALUE</b>	<b>\$340</b>	<b>\$510</b>	<b>\$880</b>	<b>\$1400</b>

*\* Banner to be supplied by the sponsor. Banner design and production can be arranged at an additional cost. Ask for a quote.*

Please complete the form below and email to [lucinda@tangello.com.au](mailto:lucinda@tangello.com.au) or Mail to: Sponsorships, PO Box 3044, Robertson NSW 2577

I wish to take the following sponsorship package:  \$250 Sponsor  \$300 Sponsor  \$500 Sponsor  \$1,000 Sponsor

Please send an invoice for my sponsorship choice above to:

Contact email: \_\_\_\_\_

Contact name: \_\_\_\_\_

Company name: \_\_\_\_\_ Phone: \_\_\_\_\_

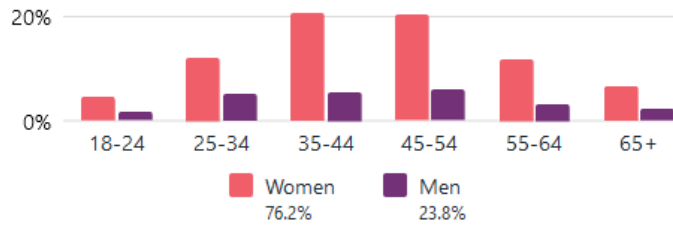
Signature: \_\_\_\_\_

Company address: \_\_\_\_\_

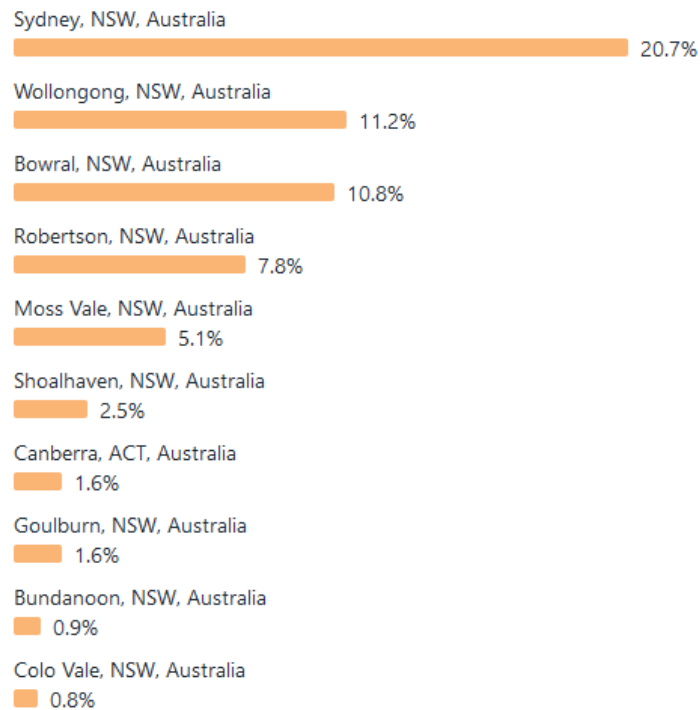


Social media exposure - The Robertson Show facebook page has 3,479 followers and growing, but posts are ALWAYS shared and often exceed 8,000 per post reach.

### Robertson Show facebook page audience profile:



### Top towns/cities



Recent content	Type	Reach	Likes and reacti...
It's Robertson Show day!! We're rea... 10 March 11:53	Post	Boost post	17,982 418
Calling all artisans, local producers ... 18 February 15:49	Post	Boost post	16,785 134
Tomorrow is your chance to witnes... 9 March 21:12	Post	Boost post	11,676 234
Calling all ladies - want to test your... 10 March 00:13	Post	Boost post	6,867 50
NEW Pavilion Class BEST SHEEP IN ... 21 February 20:00	Post	Boost post	6,271 44
We are looking forward to seeing N... 8 March 16:00	Post	Boost post	5,236 253
Calling all girls 12 years and under ... 9 March 20:07	Post	Boost post	5,167 48
Calling all gardeners- there is a love... 11 March 18:33	Post	Boost post	5,072 71

### Facebook Page reach

92,633 ↑ 97.5%

